|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | A (>80%) | B (>70%) | C (>60%) | D (>50%) & F range (<50%) |
| DISCUSS ARTICLE METHODOLOGY | * Correctly identified the approach the authors took to conduct the research. * Paraphrased well | * Correctly identified most of the research methods used * Some elements missing | * Attempted to identify but logic unclear (flow is choppy and not well structured) * Missed several elements. “rushed” | * Weak understanding of the article and the methodology etc. |
| DISCUSS THE RESULTS AND FINDINGS OF THE RESEARCH HIGHLIGHTED IN THE ARTICLE | * Analysis showed understanding of findings and recommendations of the research | * Attempted to discuss or paraphrase the findings, but some elements missing * Paraphrased reasonably well * Missing some key finding/recommendations | * Did not attempt to capture all key findings of the research. * Evidence of weaker understanding (a lot of quotes and cutting/pasting) | * Just a restatement of the article, with little evidence of understanding. |
| ARTICLE CONCLUSIONS | * Conclusions captured and evidence of clear understanding | * Some elements of the articles conclusions missing, but good effort | * Weaker understanding of the articles conclusions | * Limited or no understanding of the article |
| IMPLICATIONS FOR MANAGERS | * Provided reasonable and realistic implications * Each implication approach dealt with challenges and opportunities * Solid analysis of management implications * Sense of risk, reward, long-term, short-term etc. | * Evidence of reflection on management implications and challenges * Not always as thorough in the analysis * Some broader thought to risks and rewards might be possible * Lacking some sense of long-term, short term, reward/costs, etc. | * More limited views of implications * Lacking some sense of costs/rewards/benefits/risks | * No or very limited thought given to the implications for managers of the recommendations in the journal article. |
| YOUR VIEWS ON THE ARTICLE, ITS FINDINGS AND CONCLUSIONS | * Thoughtful reflections. Some agreement and possibly counterpoint analysis perhaps. Evidence of broad thinking and knowledge challenges. | * Some evidence of agreement and counterpoint through knowledge based reflection. Some sweeping generalizations without adequate reflection. | * Lack of thoughtfulness. Short statements of views. | * Poor to non-existent evidence of reflection |
| MLA STYLE GUIDE (12 pt font, double spaced, page numbers, headers, in-text citations and works cited list), separate cover-sheet. Stapled, if handed in. | * All MLA guidelines followed. No errors in spelling and grammar for highest standing. | * Most MLA guidelines followed. Spelling grammar mostly correct, with minor errors. * Academic or business language used, throughout | * Some MLA style guide issues. Missing citations, although some citations present. * Use of some colloquial or ‘street phrases’, casual language. | * Poorly done. Many errors. Citations minimal to non-existent, missing works cited, etc. * Language and grammar incorrect, colloquial, careless. |